CONVEYANCE SOLUTIONS

AI Leadership Program

Personal AI Mastery for Business Leaders

A leader who has not personally mastered AI cannot evaluate vendors, direct initiatives, or lead the conversation in their company. This program produces that mastery. Not awareness. Not familiarity. Genuine, hands-on competency in six weeks.

WHO IT IS BUILT FOR

Built for owners, CEOs, CFOs, CTOs, and the key people they designate. Companies with $15M to $250M in revenue. Cross-industry cohorts, 10 to 16 leaders from non-competing companies.

THE CHALLENGE

Your Team Is Waiting for You to Go First

Every business leader has heard the pitch. AI will transform your operations, your sales, your customer experience. The vendors are lining up. Your team is bringing you recommendations. The pressure to invest is real.

But here is what nobody says out loud: most leaders making AI decisions right now have never actually used the tools themselves. They have read about AI. They have sat through demos. They have not opened a tool and done a day's work with it.

That means they are approving budgets for tools their teams will quietly stop using within 90 days. They are delegating the single most consequential technology decision of the decade to people who may know less than they think. And they are setting no standard for what good AI adoption looks like in their company, because they do not have one themselves.

The gap is not information. There is no shortage of AI articles, webinars, and sales pitches. The gap is personal competency. The ability to sit down with an AI tool, do real work, and know from direct experience what it does well, where it fails, and what your business should do about it.

> "A leader who has that competency leads differently. They set the pace for their team. They make better decisions about where to invest. They stop being dependent on whoever is talking loudest about AI in the room."

WHAT IT LOOKS LIKE IN PRACTICE

What Does a Leader Actually Do With AI?

Andrew Taylor, Principal of Conveyance Solutions, on a recent 10-day stretch of real work with Claude. Here are just a few examples. This is not the complete list.

> "I recently had a very savvy investor say to me: 'Please, AI, what does it actually do that is of any use?' Another business owner told me: 'You are going to have to tell me what it can actually do for me. I use it a bit to rewrite the occasional email or two.'"

Research + Event Prep

20 meetings at a two-day trade show. AI built a complete run sheet with 90% accuracy.

5 min invested — **~8 hrs saved**

Post-Event Follow-Up

Read all my notes, scanned business cards, updated HubSpot, and built a follow-up run sheet and context file.

10 min invested — **~4 hrs saved**

Proposal Draft

A soft proposal for a large deal, on brand and in my voice.

20 min invested — **~3 hrs saved**

Partnership Copy

Four bullet points describing what we do for a new partnership.

2 min invested — **~10 min saved**

Presentation Deck

A fully branded PowerPoint for a business event, reflecting me and our approach.

30 min to fine-tune — **~2 hrs saved**

Personal Development Tool

A daily observation tool that records reflections to a personal database for trend analysis.

30 min to build — **significant value**

Total AI cost for the month: $25. This is what personal mastery produces, and it is what this program is designed to create.

THE PROGRAM

Two Sprints. Six Weeks Each. Real Work, Not Lectures.

The AI Leadership Program is structured as two independent six-week sprints. Each one stands alone and produces company value on its own. Many leaders complete only one. The option to continue is always there.

Vantage

Personal AI Mastery · 6 Weeks

One 60-minute live video session per week, cameras on, plus 15 to 20 minutes of daily practice. You become genuinely competent in AI through daily use in your actual role. You build a personal AI assistant, develop a working habit, and gain the judgment that only comes from direct experience.

1. Setup and mental model
2. AI vocabulary and assistant build
3. Real deliverables in your role
4. Landscape and vendor framework
5. Prompt architecture and pitches
6. Capstone: your AI Use Map

YOU LEAVE WITH a configured personal AI assistant, a tested vendor evaluation framework, an AI Use Map of 5 to 10 candidate use cases, and six weeks of daily use that makes AI a natural part of how you work.

Momentum

Build a Working AI Tool · 6 Weeks

One 60-minute live video session per week, cameras on, plus 60 to 90 minutes of weekly build work. You take the competency from Vantage and turn it into something concrete: a working AI tool that someone else on your team can use.

1. Scope your highest-value case
2. Build V1
3. Iterate, bias, prompt design
4. Stress-test and risk
5. Polish, integrate, document
6. Capstone: demo and roadmap

YOU LEAVE WITH a working tool in active daily use with handoff documentation, a one-page AI roadmap for your company, and the hands-on credibility to speak about AI from direct experience.

Format. Cross-industry cohorts of 10 to 16 leaders from non-competing companies. The most useful insight almost always comes from an industry the leader does not work in.

Platform. Claude is the primary tool, with platform-agnostic principles throughout. Claude Pro subscription required, not included in the program fee.

OUTCOMES

This Is Not a Workshop. These Are Working Tools.

After Vantage

- A personal AI assistant configured to your role, your business, and your context, built inside Claude Projects
- A daily working habit with AI that persists long after the program ends
- The vocabulary to read, speak, and think about AI with competency
- A four-question vendor evaluation framework, tested against real pitches from the cohort
- An AI Use Map: your company's specific AI opportunities, sized and filtered
- The judgment to direct AI decisions with competency, not delegation

After Momentum

- A working AI tool you built, documented so a teammate can maintain or extend it, in active daily use
- Hands-on credibility that no amount of vendor demos can replicate
- A one-page AI roadmap identifying your next 3 to 5 opportunities
- The ability to set the standard for AI adoption in your company because you have done the work yourself

WHY CONVEYANCE SOLUTIONS

Conveyance Solutions has spent 20 years working inside the operations of industrial distributors and manufacturers. We know how these businesses run, where the friction is, and what sticks versus what gets abandoned. Our AI practice is built on that foundation, not on generic technology consulting.

We run AI in our own business every day. The program is taught by practitioners who use these tools to do real work, not by trainers who learned the material last month.

PRICING

Pricing and How to Start

Vantage is priced as a flat fee to encourage multi-leader enrollment from the same company. The value compounds when the owner, CEO, and CFO share the same vocabulary. Momentum is priced per leader to reflect individual coaching.

PROGRAM	1 LEADER	2 LEADERS	3 TO 4 LEADERS
Vantage 6 weeks		**$6,000 flat** for all leaders	
Momentum 6 weeks	$7,500	$12,000	$18,000

Claude Pro subscription required for each participant ($20 per month, not included in the program fee).

Who This Is For

Owners, CEOs, CFOs, CTOs, and the key people they designate at companies with $15M to $250M in revenue. Leaders who are tired of hearing about AI and ready to actually use it. Companies where the person making the AI decision has never spent a week working with the tools.

The next cohort begins late summer 2026.

Contact Andrew Taylor to discuss fit and reserve a seat.

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